

Are you introducing Kate O'Neill on stage?

Simply print and read this:



99

I'm pleased to introduce our keynote speaker, Kate O'Neill.

Known worldwide as the "**Tech Humanist**," Kate is a digital innovator, chief executive, business writer, and globally recognized speaker. As founder and CEO of **KO Insights**, she helps the world's leading organizations enhance human experiences at scale through data-driven and AI-led interactions.

She was one of the first 100 employees at **Netflix**. Since then, she's advised **Google**, **IBM**, **Microsoft**, and the **United Nations**. Her groundbreaking insights have been featured in the **New York Times**, the **Wall Street Journal**, and **WIRED**, and she's shared her expertise on **NPR** and the **BBC**.

Kate has been named to the **Thinkers50**—the definitive global ranking of top management thinkers—and honored as "Technology Entrepreneur of the Year." Her podcast, **The Tech Humanist Show**, won a Web Excellence Award for Best Tech Podcast. And her latest book, **What Matters Next**, was just named to the **Thinkers50** Best New Management Booklist.

With six influential books and over 25 years shaping the future of technology and humanity, she's here today to help us navigate what's next.

Please join me in giving a warm welcome to Kate O'Neill!



Preferred Walk-On and Walk-Off Music

"Human" by The Killers, ideally cued up to about 0:36-0:37 seconds in, where the prechorus/chorus comes in, is generally a solid bet. But anything upbeat will work well.