



ARE YOU INTRODUCING KATE O'NEILL ON STAGE? JUST PRINT AND READ THIS:

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How will emerging technology impact the future of human experience? Our next speaker has answers.

Kate O'Neill is a digital innovator with over 25 years of experience, having been one of the first 100 employees at **Netflix**, developed **Toshiba America's** first intranet, and founded **[meta]marketer**, a pioneering analytics and digital strategy agency.

As founder and Chief Tech Humanist at **KO Insights**, Kate advises top companies, cities, NGOs, and governments worldwide on the human impact of emerging tech. Her signature “strategic optimism” — with a firm reality check — has been sought out by tech giants like **Google** and **IBM**, and her insights and expertise have been featured in the **New York Times**, the **Wall Street Journal**, **WIRED**, and **BBC World News**.

Author of several books including **Tech Humanist** and **A Future So Bright**, Kate will be sharing her insights on how to build data-led, technology-driven human experiences that are both respectful and successful.

Please join me in welcoming the “Tech Humanist,” Kate O'Neill!”

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Preferred Walk-On and Walk-Off Music

“Human” by The Killers or “The Future’s So Bright, I Gotta Wear Shades” by Timbuk3