## **KO**Insights



## ARE YOU INTRODUCING KATE O'NEILL ON STAGE? JUST PRINT AND READ THIS:

## Kate O'Neill is widely known as the "Tech Humanist."

Kate has been an innovator in technology for more than 25 years. Among the highlights: she was one of the first 100 employees at **Netflix**; developed **Toshiba America**'s first intranet; and was founder & CEO of **[meta]marketer**, a first-of-its-kind analytics and digital strategy agency.

Her signature optimism – along with a firm reality check – about the role of technology in the future of humanity has been featured and quoted in a wide variety of national and international media, including the New York Times, the Wall Street Journal, WIRED, Marketplace, and BBC World News. Kate is the author of several books including *Tech Humanist*, *Pixels and Place*, and her latest, *A Future So Bright*.

Her insights about the impact of emerging tech on the future of meaningful human experience have been sought out from Silicon Valley to Sydney, by tech giants like Google and IBM, cities like Amsterdam and Vancouver, as well as associations, NGOs, and the United Nations.

And now: here with us.

Please give a warm welcome to Kate O'Neill.

Preferred Walk-On and Walk-Off Music

"Human" by The Killers

"The Future's So Bright, I Gotta Wear Shades" by Timbuk3